

2020



2021

DESTINATION COLORADO

A great state for meetings... naturally.

Working harder than ever for our industry.

2.8M +




Digital marketing impressions to meeting and event planners annually.

\$150,000



Funding, partnership, recognition and support from the Colorado Tourism Office.

18,000+



Our current database of meeting and event professionals (nationally).

2,100



2,100 attendees to 4 webinars hosted by us in 2020 to attendees nationally.

400




400 meeting planner RSVP's & 38 exhibitors at our (Virtual) Meetings Showcase.

123



Over 120 member venues/ service providers represented by Destination Colorado.

100+




Original content blogs, eNewsletters and campaigns promoting our members.

25



17 board members, 5 industry partners and two staff members – working to promote you.

#1



We are #1 and in the top 10 for several Colorado meeting keywords and searches.

100% GRATEFUL

For our success, for our partners and for our members.

Thank you for your support, collaboration, and camaraderie.



www.DestinationColorado.com

